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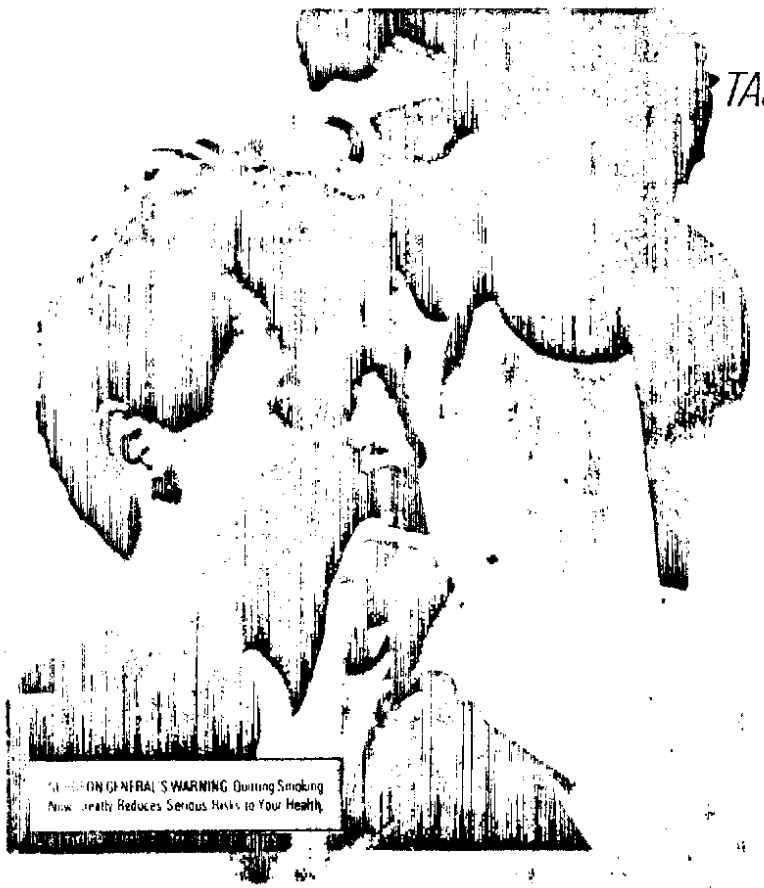

TASTE ALL THE QUALITY
WITHOUT ALL THE SMOKE.

NEW
SELECT
THINS
FROM
BENSON & HEDGES

WE STREAMLINED THE SHAPE
TO BRING YOU
BENSON & HEDGES QUALITY
WITH ONLY A FRACTION OF
THE VISIBLE SMOKE

YOU'LL ASK
HOW CAN SO LITTLE SMOKE
GIVE YOU SO MUCH TASTE?

Source: https://www.industrydocuments.ucsf.edu/docs/hflj0004